## Exhibit K

Declaration of Lisa J. Cisneros in Support of Plaintiffs'
Opposition Briefs ("Cisneros"), February 6, 2014,

(Dkt. 605)

(Public - redacted under seal portions)

Richard Bechtel

March 7, 2013 Deposition

| 1  | UNITED STATES DISTRICT COURT                          |
|----|---|
| 2  | NORTHERN DISTRICT OF CALIFORNIA                       |
| 3  | SAN JOSE DIVISION                                     |
| 4  |   |
| 5  |   |
| 6  | IN RE: HIGH-TECH EMPLOYEE )                           |
| 7  | ANTITRUST LITIGATION )                                |
| 8  | ) No. 11-CV-2509-LHK                                  |
| 9  | THIS DOCUMENT RELATES TO: )                           |
| 10 | ALL ACTIONS. )  |
| 11 | )   |
| 12 |   |
| 13 |   |
| 14 | HIGHLY CONFIDENTIAL                                   |
| 15 | VIDEO DEPOSITION OF RICHARD BECHTEL                   |
| 16 | March 7, 2013   |
| 17 |   |
| 18 |   |
| 19 | REPORTED BY: GINA V. CARBONE, CSR NO. 8249, RPR, CCRR |
| 20 |   |
| 21 |   |
| 22 |   |
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| 10:08:00 1  | A. The executive recruiting team.  |
|---|--|
| 10:08:05 2  | Q. What is discussed when the executive recruiting   |
| 10:08:08 3  | team discusses offers to be made to candidates?  |
| 10:08:12 4  | A. And to be clear   |
| 10:08:13 5  | MR. TUBACH: Vague and ambiguous.   |
| 10:08:16 6  | THE WITNESS: To be clear, it's done  |
| 10:08:17 7  | confidentially, behind closed doors. We deal with these  |
| 10:08:21 8  | sorts of things all the time and confidentially.   |
| 10:08:25 9  | Confidentiality within our group is extremely important.   |
| 10:08:32 10   | So we would discuss things like current base   |
| 10:08:39 11   | salary, current bonus structure, current amount of   |
| 10:08:45 12   | outstanding equity. And there are there are a lot of   |
|   | details around that that have to be understood.  |
| 10:08:48 13   | details around that that have to be understood.  |
| 10:08:48 13   | details around that that have to be understood.  |
|   | details around that that have to be understood.  |
| 10:08:53 14   | So those those are the sorts of things.  |
| 10:08:53 14<br>10:09:02 15  |  |
| 10:08:53 14<br>10:09:02 15<br>10:09:06 16   | So those those are the sorts of things.  |
| 10:08:53 14<br>10:09:02 15<br>10:09:06 16<br>10:09:14 17  | So those those are the sorts of things.  We we we like to have another set of ears   |
| 10:08:53 14<br>10:09:02 15<br>10:09:06 16<br>10:09:14 17<br>10:09:19 18                                     | So those those are the sorts of things.  We we we like to have another set of ears  and eyes on on on offers so that we're thinking  |
| 10:08:53 14<br>10:09:02 15<br>10:09:06 16<br>10:09:14 17<br>10:09:19 18<br>10:09:21 19                      | So those those are the sorts of things.  We we we like to have another set of ears and eyes on on on offers so that we're thinking about them the right way.   |
| 10:08:53 14 10:09:02 15 10:09:06 16 10:09:14 17 10:09:19 18 10:09:21 19 10:09:26 20                         | So those those are the sorts of things.  We we we we like to have another set of ears and eyes on on on offers so that we're thinking about them the right way.  So that's you know, from the candidate side,  |
| 10:08:53 14 10:09:02 15 10:09:06 16 10:09:14 17 10:09:19 18 10:09:21 19 10:09:26 20 10:09:30 21             | So those those are the sorts of things.  We we we we like to have another set of ears  and eyes on on on offers so that we're thinking  about them the right way.  So that's you know, from the candidate side,  we would look at that. We would look at peers within  |
| 10:08:53 14 10:09:02 15 10:09:06 16 10:09:14 17 10:09:19 18 10:09:21 19 10:09:26 20 10:09:30 21 10:09:34 22 | So those those are the sorts of things.  We we we we like to have another set of ears and eyes on on on offers so that we're thinking about them the right way.  So that's you know, from the candidate side, we would look at that. We would look at peers within the organization that they would be joining. People |

10:09:54 25

well. Performance is very important at Apple.

| 10:09:58 1  | of the part of the conversation with the HR leaders    |
|-------------|--|
| 10:10:00 2  | is, hey, we're going to assume this person is going to |
| 10:10:03 3  | come in and be successful, who's up here that's been   |
| 10:10:08 4  | successful within the organization.                    |
| 10:10:10 5  | So that's that's some of the collaboration             |
| 10:10:12 6  | that goes on.  |
| 10:10:18 7  | MR. DALLAL: Q. When you talk                           |
| 10:10:20 8  | collaboratively about what peers within the            |
| 10:10:23 9  | organization or how peers within the organization      |
| 10:10:26 10 | are being compensated, does the term "internal         |
| 10:10:32 11 | equity" ever come up?                                  |
| 10:10:36 12 | A. I use the term "internal parity" just to stay       |
| 10:10:41 13 | away from the term "equity," which can also mean RSUs  |
| 10:10:45 14 | and options. But internal parity is yeah, yes, it      |
| 10:10:49 15 | does come up.  |
| 10:10:52 16 | Q. You have no idea how difficult it is to search      |
| 10:10:54 17 | a document database where internal equity and RSUs are |
| 10:10:59 18 | both going on at the same time.                        |
| 10:11:07 19 | MR. TUBACH: We've been going about an hour.            |
| 10:11:09 20 | You want to take a break?                              |
| 10:11:10 21 | MR. DALLAL: Sure.                                      |
| 10:11:11 22 | THE VIDEOGRAPHER: We're going off record at            |
| 10:11:12 23 | 10:11.   |
| 10:11:16 24 | (Recess taken.)  |
| 10:23:15 25 | THE VIDEOGRAPHER: We're back on the record at          |

| 10:23:17 1  | 10:23.  |
|-------------|---|
| 10:23:19 2  | MR. DALLAL: Q. Welcome back, Mr. Bechtel.               |
| 10:23:23 3  | A. Thank you.   |
| 10:23:23 4  | Q. So when we left off there, I believe I just          |
| 10:23:25 5  | asked you about internal parity, your term. My term was |
| 10:23:30 6  | internal equity.  |
| 10:23:32 7  | A. Yeah.  |
| 10:23:33 8  | Q. What was your sense of why or what is your           |
| 10:23:36 9  | sense of why internal parity is important to            |
| 10:23:39 10 | compensation discussions at Apple?                      |
| 10:23:42 11 | A. I think it it stems from the idea that               |
| 10:23:53 12 | people that do like jobs at a similar quality, similar  |
| 10:24:02 13 | performance, similar size teams should be should be     |
| 10:24:07 14 | paid about the same, within reason. So I think I        |
| 10:24:12 15 | really just think it's as simple as that. It stems from |
| 10:24:17 16 | if you do the same work and you do it at the same level |
| 10:24:20 17 | and you're the same sort of performers, that we should  |
| 10:24:25 18 | probably pay you the same, or about the same.           |
| 10:24:33 19 | Q. Why?   |
| 10:24:33 20 | A. I don't know. I I never asked.                       |
| 10:24:39 21 | Q. Let me ask, in what sense are you using the          |
| 10:24:42 22 | word "should" in that description?                      |
| 10:24:48 23 | A. Well, you were asking me to characterize kind        |
| 10:24:50 24 | of the philosophy around it, so that's that's why I     |
|             |   |

10:24:53 25 | used "should." It was my best way to -- to -- to

| 10:24:59 1  | capture my the philosophy around internal internal     |
|-------------|--|
| 10:25:03 2  | parity. We could use another word, though.             |
| 10:25:09 3  | Q. Is it a matter of fairness?                         |
| 10:25:12 4  | MR. TUBACH: Asked and answered.                        |
| 10:25:14 5  | THE WITNESS: Are you asking my opinion? Or             |
| 10:25:17 6  | are you asking about the company's view of it?         |
| 10:25:26 7  | MR. DALLAL: Q. Let's start with your                   |
| 10:25:26 8  | opinion.   |
| 10:25:28 9  | A. Yeah, I suppose. I suppose it's it's about          |
| 10:25:32 10 | fairness and and trying to do what's right.            |
| 10:25:39 11 | Q. And then in your assessment, is fairness a part     |
| 10:25:45 12 | of Apple's compensation philosophy?                    |
| 10:25:50 13 | A. Repeat that question.                               |
| 10:25:52 14 | Q. In your assessment of Apple's compensation          |
| 10:25:54 15 | philosophy, is fairness a part of Apple's compensation |
| 10:25:58 16 | philosophy?  |
| 10:25:59 17 | A. I think Apple tries to do the right thing.          |
| 10:26:14 18 | Q. Do you think that Apple trying to do the right      |
| 10:26:16 19 | thing involves Apple aspiring to fairness?             |
| 10:26:20 20 | MR. TUBACH: Vague and ambiguous.                       |
| 10:26:25 21 | THE WITNESS: I don't know if I understand that         |
| 10:26:26 22 | question. Can you rephrase it.                         |
| 10:26:33 23 | MR. DALLAL: Q. Well, you stated that you               |
| 10:26:36 24 | think Apple tries to do the right thing.               |
| 10:26:39 25 | A. Right.  |

| 10:26:40 1  | Q. And I suppose my question is, is fairness part        |
|-------------|--|
| 10:26:57 2  | of trying to do the right thing?                         |
| 10:27:01 3  | MR. TUBACH: Vague and ambiguous.                         |
| 10:27:07 4  | THE WITNESS: I I suppose it can be.                      |
| 10:27:25 5  | MR. DALLAL: Q. Is it also a consideration                |
| 10:27:27 6  | in internal parity that Apple not extend offers to       |
| 10:27:38 7  | new hires at the executive level with greater            |
| 10:27:46 8  | compensation than is being paid to successful            |
| 10:27:55 9  | performers in the job roles for which Apple is           |
| 10:28:00 10 | hiring?  |
| 10:28:00 11 | A. I'm sorry, I didn't I didn't follow that              |
| 10:28:01 12 | question.  |
| 10:28:17 13 | Q. I believe you stated, in sum or substance, that       |
| 10:28:23 14 | in extending offers to new hires at Apple at the         |
| 10:28:30 15 | executive level, part of the consideration that goes     |
| 10:28:36 16 | into coming up with a compensation package is what's     |
| 10:28:41 17 | being paid to peers who are in that job role?            |
| 10:28:48 18 | MR. TUBACH: Misstates prior testimony.                   |
| 10:28:49 19 | THE WITNESS: In in part, yes, it's that.                 |
| 10:28:52 20 | But it's also people that are performing at a high level |
| 10:28:57 21 | and it's scope of scope of responsibility. It's a        |
| 10:28:58 22 | it's a number of things. Yes.                            |
| 10:29:03 23 | MR. DALLAL: Q. So would it create a                      |
| 10:29:04 24 | problem from the standpoint of internal parity to        |
| 10:29:09 25 | offer a new hire more in compensation than is being      |

| 10:29:13 1  | paid to that new hire's peers who have the same job     |
|-------------|---|
| 10:29:21 2  | function?   |
| 10:29:23 3  | A. Yeah. It's it's something that it's                  |
| 10:29:24 4  | something that we would definitely want to be aware of. |
| 10:29:30 5  | We would want to be sensitive to it and we'd want to    |
| 10:29:32 6  | know why we were paying somebody more coming in than    |
| 10:29:40 7  | somebody who is, you know, their peer that's performing |
| 10:29:48 8  | at a good level. And there have been circumstances that |
| 10:29:55 9  | we've done that, but there's been business reasons for  |
| 10:29:57 10 | it.   |
| 10:29:59 11 | Q. Well, why would you want to be sensitive about       |
| 10:30:03 12 | that?   |
| 10:30:07 13 | MR. TUBACH: Lacks foundation.                           |
| 10:30:07 14 | THE WITNESS: I we it because people                     |
| 10:30:16 15 | that are good employees at Apple, that are doing good   |
| 10:30:21 16 | work, that are well-respected, and that are performing  |
| 10:30:25 17 | at a high level, you know, we we want to we want        |
| 10:30:32 18 | to make sure we're doing right by them.                 |
| 10:30:43 19 | MR. DALLAL: Q. So is part of the concern                |
| 10:30:48 20 | in offering new hires more than their peers are         |
| 10:30:54 21 | presently receiving, that doing so might not be         |
| 10:30:59 22 | fair?   |
| 10:31:02 23 | A. I wouldn't feel I mean, that that's                  |
| 10:31:06 24 | representing it for the for the company. I wouldn't     |
| 10:31:09 25 | feel comfortable representing it for the company. And   |

| 10:31:12 1  | I've never heard it articulated you know, in terms of    |
|-------------|--|
| 10:31:15 2  | in terms of fairness.                                    |
| 10:31:24 3  | Q. Well, is part of the concern in offering new          |
| 10:31:27 4  | hires more than their peers are presently receiving,     |
| 10:31:30 5  | that doing so might put pressure on Apple to pay those   |
| 10:31:41 6  | peers at the level that the new hires are being offered? |
| 10:31:44 7  | A. No. No, I wouldn't say that. I think inside           |
| 10:31:52 8  | the company, we have an excellent compensation           |
| 10:31:56 9  | department. And part of their metrics is looking         |
| 10:32:03 10 | externally into the job market and benchmarking          |
| 10:32:07 11 | against against our competitors. So I think we           |
| 10:32:12 12 | feel we feel good about about where we are from          |
| 10:32:20 13 | a from an overall base salary and equity award           |
| 10:32:24 14 | standpoint when we look when we benchmark ourselves      |
| 10:32:29 15 | externally.  |
| 10:32:44 16 | Q. Are the members of the executive recruiting           |
| 10:32:46 17 | group generally aware of the market rates being paid in  |
| 10:32:52 18 | the external market for the types of positions they're   |
| 10:32:58 19 | filling?   |
| 10:32:58 20 | MR. TUBACH: Lacks foundation.                            |
| 10:33:01 21 | THE WITNESS: The way we get our external                 |
| 10:33:05 22 | compensation data is from the candidates that that we    |
| 10:33:09 23 | interview and that and that we consider for              |
| 10:33:11 24 | positions.   |
| 10:33:20 25 | MR. DALLAL: Q. Is there any other way in                 |

| 11:17:13 2 it's, for us, about the executives and the quality of 11:17:17 3 the executives and the work that they've done.  11:17:23 4 That's that's the most important thing. |     |
|--|-----|
|  |     |
| 11:17:23 4 That's that's the most important thing  |     |
| TILLE D' CHAC D' CHE MODE IMPOILANTE CHILING.  |     |
| 11:17:33 5 Q. So to the extent you've been involved in   |     |
| 11:17:35 6 issuing those types of instructions, have you ever be   | en  |
| 11:17:40 7 involved in instructing such third-party agencies or  |     |
| 11:17:46 8 consultancies that Apple has engaged not to contact   |     |
| 11:17:51 9 certain companies that Apple regarded as off limits?  |     |
| 11:17:55 10 A. Yeah it's it's possible. I can't thin   | k   |
| 11:17:57 11 of a specific example, but it is it is possible.   |     |
| 11:18:24 12 Q. Do you recall if from 2005 to the present   |     |
| 11:18:30 13 you've ever been involved in or learned of a situation   | n   |
| 11:18:34 14 where a third-party agency or consultancy that Apple   | had |
| 11:18:40 15 engaged conducted a search that turned up candidates   | for |
| 11:18:44 16 possible employment at Apple who were presently employment   | yed |
| 11:18:48 17 by companies that were on Apple's off-limits list?   |     |
| 11:18:54 18 A. I'm not aware of any.   |     |
| 11:19:09 19 MR. DALLAL: We actually need to switch the   |     |
| 11:19:11 20 video, so this would be a good time for a break.   |     |
| 11:19:14 21 THE VIDEOGRAPHER: We're going off record at  |     |
| 11:19:15 22 11:19. This is the end of video No. 1.   |     |
| 11:19:19 23 (Recess taken.)  |     |
| 11:33:46 24 THE VIDEOGRAPHER: We are back on the record  | at  |
| 11:33:47 25 11:33. This is the beginning of video No. 2.   |     |

| 11:33:52 1  | MR. DALLAL: Q. Hello again, Mr. Bechtel.               |
|-------------|--|
| 11:33:54 2  | A. Hello.  |
| 11:33:56 3  | Q. What was your email address at Apple what is        |
| 11:33:58 4  | your address?  |
| 11:34:01 5  | A. Rbechtel@apple.com.                                 |
| 11:34:05 6  | Q. Has that been your email address the whole time     |
| 11:34:08 7  | since you've been at Apple since your return in 2005?  |
| 11:34:11 8  | A. Yes.  |
| 11:34:16 9  | Q. Do you know what SWAT is?                           |
| 11:34:19 10 | A. Yes. It's the nickname of the executive             |
| 11:34:23 11 | recruiting group.                                      |
| 11:34:26 12 | Q. Does it stand for anything?                         |
| 11:34:29 13 | A. No. It's one of one of the there was a              |
| 11:34:35 14 | man and a woman that helped start the group, and my    |
| 11:34:40 15 | understanding is he was from a military background and |
| 11:34:44 16 | loved all of the SWAT analogies, as you would imagine. |
| 11:34:49 17 | The military the military analogies. Putting the,      |
| 11:34:53 18 | you know, the eye black under the eyes and, you know,  |
| 11:34:57 19 | and all that. That's that's where it comes from.       |
| 11:35:01 20 | Q. So you use eye black at Apple?                      |
| 11:35:05 21 | A. Not yet.  |
| 11:35:10 22 | Q. I thought it was a law enforcement thing,           |
| 11:35:14 23 | Special Weapons and Tactics                            |
| 11:35:18 24 | A. Yeah.   |
| 11:35:17 25 | Q but I guess that's leave that to one                 |

| 11:35:22 1  | side.   |
|-------------|---|
| 11:35:23 2  | So did did SWAT have an email alias?                    |
| 11:35:28 3  | A. Yes.   |
| 11:35:29 4  | Q. What was that?                                       |
| 11:35:30 5  | A. I you know, I don't know. It's it always             |
| 11:35:32 6  | just auto-populates when I when I put SWAT in there.    |
| 11:35:34 7  | But there's there's a SWAT alias.                       |
| 11:35:39 8  | Q. So is it fair to say for the time that you've        |
| 11:35:41 9  | been back at Apple in 2005 you could just type in       |
| 11:35:44 10 | S-W-A-T in the to line of your email and it would       |
| 11:35:47 11 | populate with the current members of the executive      |
| 11:35:49 12 | recruiting group?                                       |
| 11:35:50 13 | A. I believe so. Yeah. I believe that's right.          |
| 11:35:52 14 | Q. To the extent it was kept up to date                 |
| 11:35:54 15 | A. Yeah.  |
| 11:35:54 16 | Q by whoever maintains it?                              |
| 11:35:58 17 | A. Yeah.  |
| 11:36:01 18 | Q. Since you've been at Apple since 2005, have you      |
| 11:36:05 19 | been one of the recipients associated with that email   |
| 11:36:12 20 | alias?  |
| 11:36:13 21 | A. Yes.   |
| 11:36:14 22 | Q. So if somebody else put the word "SWAT" in the       |
| 11:36:18 23 | to line of their email at Apple, you would receive that |
| 11:36:22 24 | email?  |
| 11:36:23 25 | A. Yes.   |

| 11:36:53 1  | Q. Since you've been back at Apple in 2005, have        |
|-------------|---|
| 11:36:56 2  | you and the other members of the executive recruiting   |
| 11:36:59 3  | group been generally aware of efforts by outside        |
| 11:37:07 4  | companies to target employees of Apple for recruitment? |
| 11:37:15 5  | MR. TUBACH: Lacks foundation.                           |
| 11:37:18 6  | THE WITNESS: Just in terms, maybe, of an                |
| 11:37:21 7  | article or a blog that I've read on the outside. But    |
| 11:37:23 8  | but nothing specifically within Apple.                  |
| 11:37:35 9  | MR. DALLAL: Q. Is there any way within                  |
| 11:37:36 10 | the executive recruiting group that any members of      |
| 11:37:39 11 | the executive recruiting group attempt to keep          |
| 11:37:45 12 | themselves apprised of efforts by outside companies     |
| 11:37:49 13 | to recruit Apple employees?                             |
| 11:37:52 14 | A. None none that I would be that none                  |
| 11:37:54 15 | that I'm aware of.                                      |
| 11:37:59 16 | Q. Have such efforts ever been a part of your           |
| 11:38:02 17 | discussions or conversations around the executive       |
| 11:38:04 18 | recruiting group at Apple?                              |
| 11:38:08 19 | A. No.  |
| 11:38:15 20 | Q. Does the executive recruiting group hold             |
| 11:38:17 21 | regular meetings?                                       |
| 11:38:18 22 | A. Yes.   |
| 11:38:19 23 | Q. With what frequency?                                 |
| 11:38:21 24 | A. Typically once a week.                               |
| 11:38:23 25 | Q. Has that been true since you've been back at         |

## 

Deposition of Richard Bechtel

In Re: HIGH-TECH EMPLOYEE ANTITRUST LITIGATION

| 11:54:11 1  | Q. Any time prior to that?                               |
|-------------|--|
| 11:54:15 2  | A. No.   |
| 11:54:23 3  | Q. Do you know if Google was on Apple's off-limits       |
| 11:54:28 4  | list a year ago?   |
| 11:54:31 5  | MR. TUBACH: Lacks foundation.                            |
| 11:54:35 6  | THE WITNESS: I don't know.                               |
| 11:54:43 7  | MR. DALLAL: Q.   |
| 11:54:44 8  |  |
| 11:54:48 9  |  |
| 11:54:50 10 | A. (1)   |
| 11:55:16 11 | MR. TUBACH: I'll designate the transcript                |
| 11:55:17 12 | highly confidential under the terms of the protective    |
| 11:55:25 13 | order.   |
| 11:55:26 14 | MR. DALLAL: And we'll reserve our rights.                |
| 11:55:36 15 | Q. Have you ever been involved in a situation            |
| 11:55:38 16 | where Apple had extended an offer to a candidate to fill |
| 11:55:45 17 | an executive search and then the candidate wound up      |
| 11:55:56 18 | accepting an offer from another company for more money?  |
| 11:56:06 19 | A. You know, I'm sure I have. It's it's not              |
| 11:56:12 20 | that uncommon to to lose a candidate in a in a           |
| 11:56:18 21 | competitive environment. I can't think of one right      |
| 11:56:21 22 | now, but it's it's it's not that uncommon in our         |
| 11:56:26 23 | industry.  |
| 11:56:27 24 | Q. Happens fairly regularly?                             |

A.

11:56:29 25

It -- I wouldn't say fairly regularly at Apple,

| 11:56:32 1  | but it happens from time to time.                        |
|-------------|--|
| 11:56:36 2  | Q. Does Apple sometimes raise the lever level            |
| 11:56:40 3  | of compensation it's offering after learning of a        |
| 11:56:43 4  | competing offer from a competitor?                       |
| 11:56:46 5  | A. Yes. That can happen.                                 |
| 11:56:50 6  | Q. How would that process work?                          |
| 11:56:53 7  | A. It would you know, this is a this is a                |
| 11:56:58 8  | always a sensitive and emotional time in the in the      |
| 11:57:02 9  | recruiting process, right? You've worked through a       |
| 11:57:05 10 | really long search to get to the best candidates and     |
| 11:57:08 11 | you've found somebody that's that you think is great,    |
| 11:57:12 12 | and they've made it through the interview cycle. These   |
| 11:57:17 13 | searches take an extended period of time.                |
| 11:57:22 14 | Team comes back, they're all thumbs up, the              |
| 11:57:24 15 | references check out really, really positively, and, you |
| 11:57:27 16 | know, this is the person that you want in the role.      |
| 11:57:32 17 | And, you know, you the recruiter comes up                |
| 11:57:34 18 | with the recommendation on the compensation package,     |
| 11:57:39 19 | they work through the different channels of HR and       |
| 11:57:43 20 | finance and working with the business leader, and        |
| 11:57:48 21 | everybody agrees that this is this is our offer.         |
| 11:57:50 22 | And and we extend the offer.                             |
| 11:57:56 23 | And in a situation like that and I'm just                |
| 11:57:58 24 | speaking hypothetically here we find out that there's    |
| 11:58:03 25 | a competing offer in most of those situations, we'll     |

## 

Deposition of Richard Bechtel

In Re: HIGH-TECH EMPLOYEE ANTITRUST LITIGATION

| 11:58:06 1  | know that the candidate's talking to another company. |
|-------------|---|
| 11:58:11 2  | Sometimes that will be that will be factored into or  |
| 11:58:14 3  | thought about in terms of the initial offer.          |
| 11:58:18 4  | Sometimes you know, sometimes it won't be.            |
| 11:58:20 5  | There's I think there's a good amount of art that     |
| 11:58:23 6  | goes into into this.                                  |
| 11:58:28 7  |   |
| 11:58:32 8  |   |
| 11:58:34 9  |   |
| 11:58:38 10 |   |
| 11:58:43 11 |   |
| 11:58:45 12 |   |
| 11:58:47 13 |   |
| 11:58:52 14 |   |
| 11:58:55 15 |   |
| 11:58:57 16 |   |
| 11:58:59 17 |   |
| 11:59:02 18 |   |
| 11:59:08 19 |   |
| 11:59:13 20 |   |
| 11:59:17 21 |   |
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| 11:59:23 23 |   |
| 11:59:26 24 |   |
| 11:59:31 25 |   |

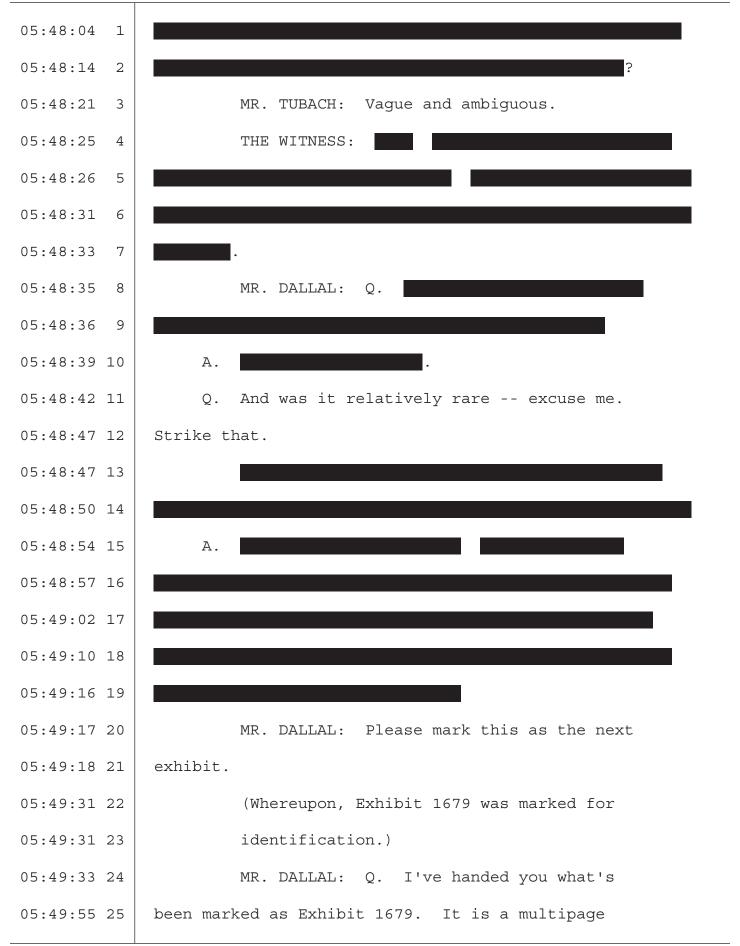
| 11:59:35 1  |   |
|-------------|---|
| 11:59:36 2  | So those that's those are the different                 |
| 11:59:37 3  | scenarios that can play out.                            |
| 11:59:55 4  | Q. So there are some people at Apple who would          |
| 12:00:04 5  | think that the opportunity to work at Apple, in itself, |
| 12:00:10 6  | is worth accepting a smaller amount in compensation?    |
| 12:00:16 7  | MR. TUBACH: Vague and ambiguous.                        |
| 12:00:17 8  | THE WITNESS: Yeah. And I I didn't I                     |
| 12:00:22 9  | didn't say smaller amount of compensation. What what    |
| 12:00:27 10 | I said was the offer that we put together was fair and  |
| 12:00:33 11 | representative of of the scope of the responsibility    |
| 12:00:37 12 | and and where we wanted that person to to come in       |
| 12:00:42 13 | with to come in at.                                     |
| 12:00:44 14 | But Apple Apple's to to your first                      |
| 12:00:49 15 | point, Apple is a unique company. It's a unique         |
| 12:00:54 16 | culture. And the way we we approach innovation and      |
| 12:00:58 17 | the way we build products and and the way we go after   |
| 12:01:02 18 | the market, I think, is is unique and many of us that   |
| 12:01:07 19 | have worked there for a long time feel that way.        |
| 12:01:10 20 | And while it's hard for new potential new               |
| 12:01:13 21 | employees coming in, we want them to come to Apple      |
| 12:01:16 22 | because they want to be here. And I think hiring        |
| 12:01:20 23 | managers some hiring managers value that.               |
| 12:01:49 24 | MR. DALLAL: Q. This is another fairly                   |
| 12:01:50 25 | general question, but in performing your duties as a    |
|             |   |

|                            | everyone," is the account that follows, including the                                      |
|----------------------------|--|
| 05:41:42 2                 | numbered paragraphs 1, 2, and 3, an accurate rendering                                     |
| 05:41:47 3                 | of the process for extending offers at Apple in mid  |
| 05:41:56 4                 | 2009?  |
| 05:41:59 5                 | MR. TUBACH: Objection. Vague and ambiguous.  |
| 05:42:09 6                 | MR. DALLAL: Let me ask a better question.  |
| 05:42:12 7                 | Q. In sum or substance, was the process that you   |
| 05:42:14 8                 | laid out adopted along with Mr. Bentley's suggestion in                                    |
| 05:42:21 9                 | his email to add a step in which recruiters would make                                     |
| 05:42:29 10                | sure that Mr. Bentley was looped in if it's a VP offer?                                    |
| 05:42:37 11                | A. Uh-huh. Yeah, I think so. You know, look  |
| 05:42:40 12                | looking back on it now, the we would want finance's  |
| 05:42:45 13                | buy-in as well and then yeah. And then sharing it  |
| 05:42:52 14                | with the hiring manager. Yeah.   |
| 05:42:56 15                | MR. TUBACH: My objection was actually whether  |
| 05:42:58 16                | you meant this to relate to all of Apple or just to  |
| 05:43:00 17                | SWAT. If you wanted to clarify.  |
| 05:43:07 18                | MR. DALLAL: All right. I'm happy to.   |
| 05:43:08 19                | Q. Was this a a process that you laid out for  |
| 05:43:12 20                | use at SWAT?   |
|                            | A. Yes. As as noted in the email, the first  |
| 05:43:14 21                |  |
| 05:43:14 21<br>05:43:17 22 | line. I want to take a moment and quickly review our                                       |
|                            | line. I want to take a moment and quickly review our SWAT process for generating an offer. |
| 05:43:17 22                |  |
|                            | use at SWAT?   |

| 05:43:32 1  | paragraph numbered No. 1. Where it reads: "The           |
|-------------|--|
| 05:43:36 2  | recruiters come up with a recommended package - all      |
| 05:43:39 3  | elements. This was the most important part - please      |
| 05:43:43 4  | continue to use your best logic and judgment on all      |
| 05:43:46 5  | elements. In a perfect scenario (and they rarely work    |
| 05:43:48 6  | this way), there would be an objective rationale for     |
| 05:43:52 7  | each element."   |
| 05:43:56 8  | Is that generally how the offer process works?           |
| 05:44:00 9  | That the recruiters would come up with all elements of a |
| 05:44:03 10 | recommended package?                                     |
| 05:44:06 11 | A. Yes.  |
| 05:44:09 12 | Q. Then you state: "This is a great time to              |
| 05:44:11 13 | bounce the numbers off others on the team, look at       |
| 05:44:14 14 | comparable salaries in the hiring group, (and work with  |
| 05:44:17 15 | your HRD)."  |
| 05:44:24 16 | What did you mean by an HRD?                             |
| 05:44:29 17 | A. Human resource director.                              |
| 05:44:31 18 | Q. And when you say "look at comparable salaries         |
| 05:44:34 19 | in the hiring group," does that statement, in some       |
| 05:44:39 20 | sense, invoke the principle of internal parity you were  |
| 05:44:45 21 | describing earlier?                                      |
| 05:44:46 22 | A. Yeah. Internal parity under assuming                  |
| 05:44:54 23 | they're similar roles, similar scopes, similar title,    |
| 05:44:57 24 | and similar performance.                                 |
| 05:45:00 25 | Q. And then under No. 2, it states: Once you have        |

| 05:45:03 1  | a recommendation, please run it past me for my okay."   |
|-------------|---|
| 05:45:10 2  | A. Uh-huh.  |
| 05:45:11 3  | Q. So is it fair to say that once this process was      |
| 05:45:14 4  | adopted, that offers made by SWAT would go through you? |
| 05:45:25 5  | A. Yeah. For the most part, yeah.                       |
| 05:45:31 6  | Q. And then on the following page, there is a           |
| 05:45:39 7  | sentence that reads:                                    |
| 05:45:45 8  |   |
| 05:45:48 9  |   |
| 05:45:52 10 |   |
| 05:45:54 11 |   |
| 05:45:56 12 |   |
| 05:45:58 13 | A. There are typically guidelines for different         |
| 05:46:05 14 | executive level hires within the company.               |
| 05:46:09 15 |   |
| 05:46:14 16 |   |
| 05:46:16 17 | Q. How are those guidelines set?                        |
| 05:46:18 18 | A. They come from our compensation group.               |
| 05:46:20 19 | Q. Do you know how the compensation group sets          |
| 05:46:22 20 | them?   |
| 05:46:22 21 | A. No.  |
| 05:46:24 22 | Q. Do you know if they consider external market         |
| 05:46:26 23 | data in setting those guidelines?                       |
| 05:46:28 24 | A. I believe they do.                                   |
| 05:46:31 25 | Q. Do you know where they get their external            |

| 05:46:33 1  | market data?   |
|-------------|--|
| 05:46:34 2  | A.   |
| 05:46:40 3  |  |
| 05:46:44 4  |  |
| 05:46:47 5  | Q. And how do you receive guidelines?                  |
| 05:46:50 6  | A. We get them at least once a year and sometimes      |
| 05:46:57 7  | more frequently.                                       |
| 05:47:00 8  | Q. And has the process you just laid out been the      |
| 05:47:04 9  | way Apple has done things with respect to compensation |
| 05:47:10 10 | guidelines since you've been back at Apple in 2005?    |
| 05:47:17 11 | A. So the way this is laid out here is, I would        |
| 05:47:19 12 | say, a fair representation of how it's worked since    |
| 05:47:22 13 | 2009.  |
| 05:47:24 14 | MR. TUBACH: Again, at SWAT you mean?                   |
| 05:47:26 15 | THE WITNESS: Yeah. Within SWAT.                        |
| 05:47:28 16 | MR. DALLAL: Q. Okay. Fair enough.                      |
| 05:47:38 17 | And I had asked how you receive the guidelines,        |
| 05:47:40 18 | and you said you get them at least once a year. But    |
| 05:47:43 19 | where do they come from?                               |
| 05:47:45 20 | A. They come from our compensation group.              |
| 05:47:49 21 | Q. And they email you such guidelines?                 |
| 05:47:51 22 | A. Yeah.   |
| 05:47:55 23 | Q. And then drawing your attention to the              |
| 05:47:57 24 | statement, "   |
| 05:47:59 25 |  |



| 05:50:00 1  | document beginning with 231APPLE051494 going through     |
|-------------|--|
| 05:50:08 2  | 051501. And let me know when you've had a moment to      |
| 05:50:18 3  | look that over.  |
| 05:51:33 4  | A. Okay. I'm ready.                                      |
| 05:51:34 5  | Q. Do you recognize this document?                       |
| 05:51:35 6  | A. I don't.  |
| 05:51:37 7  | Q. Can you tell me what it is?                           |
| 05:51:38 8  | A. Yeah. It's a document it's a number of                |
| 05:51:44 9  | emails with an attachment that has our recommended       |
| 05:51:50 10 | guidelines for equity grants, both for promotion and new |
| 05:51:56 11 | hire. And then the email has the the instructions        |
| 05:52:01 12 | coming from compensation.                                |
| 05:52:05 13 | Q. The compensation group at Apple?                      |
| 05:52:07 14 | A. Yeah.   |
| 05:52:09 15 | Q. And just for clarity's sake, it's possible it         |
| 05:52:15 16 | could be more than one PDF attachment?                   |
| 05:52:17 17 | A. Yeah, it's possible.                                  |
| 05:52:26 18 | Q. Did you receive this email?                           |
| 05:52:27 19 | A. I I assume I did.                                     |
| 05:52:32 20 | Q. Due to your email address being listed there?         |
| 05:52:35 21 | A. Yes.  |
| 05:52:35 22 | Q. Do you know who Deborah Murai House is?               |
| 05:52:38 23 | A. Yes.  |
| 05:52:39 24 | Q. Who is she?   |
| 05:52:40 25 | A. She works in our compensation group.                  |

| 1  | I, Gina V. Carbone, Certified Shorthand                 |
|----|---|
| 2  | Reporter licensed in the State of California, License   |
| 3  | No. 8249, hereby certify that the deponent was by me    |
| 4  | first duly sworn and the foregoing testimony was        |
| 5  | reported by me and was thereafter transcribed with      |
| 6  | computer-aided transcription; that the foregoing is a   |
| 7  | full, complete, and true record of said proceedings.    |
| 8  | I further certify that I am not of counsel or           |
| 9  | attorney for either of any of the parties in the        |
| 10 | foregoing proceeding and caption named or in any way    |
| 11 | interested in the outcome of the cause in said caption. |
| 12 | The dismantling, unsealing, or unbinding of             |
| 13 | the original transcript will render the reporter's      |
| 14 | certificates null and void.                             |
| 15 | In witness whereof, I have hereunto set my              |
| 16 | hand this day: March 19, 2013.                          |
| 17 | Reading and Signing was requested.                      |
| 18 | Reading and Signing was waived.                         |
| 19 | X Reading and signing was not requested.                |
| 20 |   |
| 21 |   |
| 22 |   |
| 23 | GINA V. CARBONE   |
| 24 | CSR 8249, CRR, CCRR                                     |
| 25 |   |